

◆Outdoor sports that can be enjoyed throughout the year



Mountain climbing through beautiful trees



High quality snow skiing

◆Rich Nature



Cherry blossoms in Tenshochi



Kagaminuma (Hachimantai Dragon Eye)

◆Historic and traditional performing arts



Morioka Sansa Odori Festival



ONIKENBAI DEVIL'S SWORD DANCE



◆Food culture of each



Maesawa beef



seafood

◆A peaceful hot spring resort



Geto Hot Spring



Footbath (Sukawa Hot Spring)

◆traditional handicrafts



Nambu-Tekki Ironware



Hidehira-nuri Lacquerware

◆World Heritage



World Heritage Goshono Site



Chusonji Temple

◆Recovery from the Great East Japan Earthquake



Iwate TSUNAMI Memorial Museum



Sanriku Railway